

TEES VALLEY

**EDI AWARDS**  
Equality | Diversity | Inclusion

*The new name for the Tees Valley  
BME Achievement Awards*

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**EDI AWARDS**  
Equality | Diversity | Inclusion

**Winner**

**2025**

**Sponsorship  
Pack 2025**

**Date:** *Friday 3rd October 2025*

**Venue:** *Marquee, Kirkleatham Walled Garden*

[www.EDlawards.co.uk](http://www.EDlawards.co.uk)

# Welcome to the EDI Awards

Sponsored by **TUCA** | Tees Valley Mayor

16 years  
of success

## *Celebrating Diversity and Inclusion in Tees Valley*

“Celebrating  
Tees Valley’s  
champions of  
equality and  
inclusion.”

As the Tees Valley stands at the forefront of industrial transformation and regional regeneration, the case for Equality, Diversity, and Inclusion has never been more compelling, or more strategic.

Now in its 15th year, the EDI Awards are a testament to the region’s commitment to building an economy where growth is inclusive, opportunity is shared, and innovation thrives through difference. From the banks of the Tees to the heart of our communities, we recognise that our future prosperity depends on empowering every voice and unlocking the full range of talent across the Tees Valley.



“Given what’s happening across the Atlantic you might think diversity, equality and inclusion is no longer important. Far from it, it’s even more necessary. The opposite is uniformity, inequality and exclusion and none of us want that.

That’s why the EDI awards are more important than ever. We need to celebrate and recognise those who embody the best of values”

**Nazir Afzal OBE**

### **Equality, Diversity and Inclusion Awards – 2025 Ceremony**

Date: Friday 3rd October 2025

Time: 6.30 drinks reception 7.15 prompt start of ceremony

Venue: The Walled Garden, Plantation Road, Kirkleatham, Redcar TS10 4AS

# About the EDI Awards

Diversity is not just about representation: It's a key driver of economic growth, innovation, and social cohesion. Studies show that diverse organisations are 35% more likely to outperform their peers, and regions that embrace inclusivity benefit from stronger economies and more resilient communities.

Recognising this, the EDI Awards have evolved into a broader event to ensure that equity, diversity, and inclusion remain central to regional development. With Tees Valley's growing BME population and the persistent challenges faced by under-represented groups, this platform is more critical than ever.

Join us on Friday, 3rd October 2025, as we celebrate excellence, amplify diverse voices, and drive meaningful change.

## Partner with EDI Awards 2025

The EDI Awards celebrate individuals, organisations, and businesses that champion diversity, equity, and inclusion, driving meaningful change across Tees Valley and beyond. This is more than an event, it's a unique platform for influence, connection, and impact with over 300 attending, the biggest diversity celebration in the North East.

## Why Attend or Sponsor?

- **Strategic Networking**-Engage with leaders, decision-makers, and emerging talent from diverse sectors, strengthening your organisation's community presence.
- **Inspiration & Insight**-Hear powerful stories from award recipients and gain perspectives from renowned International speakers, including our resident host, Nazir Afzal OBE.
- **Demonstrate Your Commitment**-Align your brand with progressive change, reinforcing your dedication to inclusivity and corporate social responsibility.
- **Unrivalled Value**: With no price increase from last year, this is an opportunity to invest in a high-impact, high-visibility initiative at exceptional value.

# Award Categories

## 1. Community Awards

**Community Ambassador** – This award recognises an individual who has made an exceptional contribution to their local community, acting as a positive role model and ambassador for social change through their volunteerism, advocacy, and leadership.

**Community Organisation** – Recognises a community-focused organisation promoting social inclusion and diverse representation within ethnic minority communities. This award highlights voluntary organisations, charities and social enterprises tackling inequalities and building stronger, more inclusive neighbourhoods.

**Community Champion** – Honours a passionate individual from an ethnic minority background whose leadership, advocacy, or community organising makes a significant impact. They tackle local challenges, champion social mobility, and inspire others within their communities.

## 2. Youth Awards

**Apprentership Award** – Recognition of an employer or organisation that has shown outstanding commitment to providing high-quality apprenticeship opportunities, fostering skill development, and supporting the professional growth of apprentices, in addition to ensuring equality, diversity and inclusion is integrated into their schemes and provision.

**Youth Impact Award** – Youth Impact Award: Celebrates young leaders, that champion EDI among their peers and within their education establishment. This award highlights those fostering a future where all young people, regardless of background, can thrive, a young person from an ethnic minority background who despite facing challenges, inspires others to overcome obstacles and achieve their full potential too.

## 3. Public Sector Award

Important to acknowledge a public sector organisation/body or individual that has shown exemplary commitment to advancing equality, diversity, and inclusion within the Tees Valley region, demonstrating innovation, leadership, and measurable impact in their work. Creating pathways for under-represented communities within their workforce and/or transforming systems to eliminate discrimination.

## 4. Health Award

This prestigious award recognises individuals or organisations who have demonstrated exceptional commitment and innovation in promoting health and well-being among diverse communities. Through community health initiatives, or advocacy for equitable healthcare access, recipients of this award have made significant strides in improving the health outcomes and quality of life for BME individuals in the region.



## 5. Education Award

This award recognises individuals, schools, or organisations that have demonstrated excellence in promoting learning, fostering academic achievement, and supporting the personal and professional development of BME individuals. Their dedication and passion for education serve as a beacon of inspiration, enriching lives and shaping futures.

## 6. Business Awards

**Micro Business of the Year** – Recognises a small, dynamic business owned or led by someone from an ethnic minority background, demonstrating innovation, sustainability, and community engagement, promoting positive change within their community.

**SME Business of the year** – Honours a small or medium-sized enterprise owned or led by someone from an ethnic minority background, excelling in business performance, leadership, and social responsibility, inspiring and empowering entrepreneurs from diverse backgrounds.

**Business Person of the year** – Recognises an exceptional business leader from an ethnic minority background driving success while making a positive impact on others in the region, fostering an inclusive business environment.

**Social Impact Business of the year** – Celebrates a large private sector organisation demonstrating outstanding commitment to promoting EDI within its workforce and collaborating with ethnic minority communities for positive change.

**International Business Award** – Acknowledges a leader or company who has demonstrated outstanding commitment to ensuring local communities are included in their ambition for growth and inclusion. The recipient will have demonstrated outstanding efforts in achieving equality, diversity, and inclusion, showcasing a genuine dedication to uplifting the BME community within the Tees Valley region while also making a significant impact on an international scale. This award celebrates the power of global corporations to foster local engagement and champion inclusive excellence.

## 7. Woman of the Year

Celebrating a remarkable woman who has made significant contributions to the Tees Valley community, demonstrating leadership, resilience, and empowerment in her professional, personal, or community endeavours. Providing opportunities for future generations, this exceptional woman will lead the way by ensuring her legacy provides gender equality outcomes.

## 8. Lifetime Achievement Award

Awarded to an exemplary individual who has made a lasting and significant impact on the Tees Valley community over the course of their lifetime, demonstrating positive leadership, dedication, and service to others to ensure diverse communities are represented across all spheres of civic, business, and public engagement.

# Sponsorship Opportunities

**Date: Friday 3rd October 2025**

**Venue: Marquee, Kirkleatham Walled Garden**

## **Title Sponsor - £10,000 +vat**

- Positioning as the main sponsor of the Tees Valley EDI Awards
- Sponsorship and presentation of a Tees Valley EDI Award
- Opportunity for a company representative to address the audience
- Branding on all event materials, including website, official Awards magazine, invitations and media boards
- Inclusion in all PR & Marketing Activities
- Two tables of ten guests at the Tees Valley EDI Awards event
- Rolling visual logo on all video projections screens at the Awards Dinner
- Logo on the stage during the event
- Organisation profile in the official Awards magazine
- 2 full pages, colour advertisement in the official Awards magazine
- Featured in the post awards community radio broadcast
- Complimentary Exhibition Space 3m X 1m

## **Silver Sponsor - £6,500 +vat**

- Sponsorship and presentation of a Tees Valley EDI Award
- Branding on all event materials, including website, official Awards magazine, invitations and media boards
- Inclusion in all PR & Marketing Activities
- Two tables of ten guests at the Awards Dinner
- Rolling visual logo on all video projections screens at the Awards Dinner
- Full page colour advert in the official Awards magazine
- Complimentary Exhibition Space 2m x 1m

## **Bronze Sponsor - £4,500 +vat**

- Branding on event website, official Awards magazine and media boards
- One table of ten guests at the Awards Dinner
- Rolling visual logo on all video projections screens at the Awards Dinner
- Full page colour advert in official Awards Magazine
- Complimentary Exhibition Space 1m x 1m

# Other Opportunities

**Date: Friday 3rd October 2025**

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## Seats Booking

Table of 10 - £500 +vat

Seats - £55 +vat

## Small Business Package - £400 +vat

- 2 Tickets for the awards
- DL advert in the official Awards magazine
- \* additional tickets discounted to £40 +vat each

## Advertising Opportunities

Advertising in the official awards magazine

A4 colour advert (Full page) in the official awards magazine - £800.00 +vat

A5 colour advert (Half page) in the official awards magazine - £450.00 +vat

DL advert in the official awards magazine - £300.00 +vat

Advertising on the awards website for 1 year - £250.00 +vat

Promotion of own material on night from - £500.00 +vat

## Welcome Drinks

Welcome drinks sponsorship - £1,500.00 +vat

## Exhibition Space

Space on the night of the awards - £500.00

## 'Goody bag' Sponsorship

Sponsorship of event 'goody bags' - £500.00

## Voluntary Sector Special Offer

One table of 10 and A4 advert in awards magazine - £900.00 +vat

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