

TEES VALLEY

EDI AWARDS
Equality | Diversity | Inclusion

*The new name for the Tees Valley
BME Achievement Awards*

TEES VALLEY

EDI AWARDS
Equality | Diversity | Inclusion

Winner

2024

**Sponsorship
Pack 2024**

Date: Friday 18th October 2024

Venue: Marquee, Kirkleatham Walled Garden

www.EDlawards.co.uk

Welcome to the EDI Awards

Sponsored by **TUGA** | Tees Valley Mayor

*Celebrating
Diversity and Inclusion
in Tees Valley*

The Importance of Diversity in Regional Economic and Social Planning

Incorporating diverse communities into regional economic and social plans is not just a moral imperative but a strategic advantage. Research shows that organisations with diverse teams are 35% more likely to outperform their peers. Regions embracing diversity experience higher economic growth and innovation rates, benefiting from a wide range of perspectives and ideas.

The EDI Awards have evolved into a broader thematic event to ensure that inclusivity remains at the forefront. This transition reflects our commitment to celebrating all aspects of diversity and fostering a community where everyone's contributions are valued.

Since 2010, the EDI Awards, formerly known as the BME Achievement Awards, have been a cornerstone in recognising and celebrating the remarkable contributions of diverse communities across Tees Valley. With over 5,000 engaged members, this event highlights the vibrant cultural, economic, and social impacts of our communities.

Join us in celebrating excellence and innovation in diversity!

Equality, Diversity and Inclusion Awards – 2024 Ceremony

Date: Friday 18th October 2024

Time: 6.30 drinks reception 7.15 prompt start of ceremony

Venue: The Walled Garden, Plantation Road, Kirkleatham, Redcar TS10 4AS

15 years
of success

“The regions
longest running,
largest &
most attended
awards”

About the EDI Awards



The EDI Awards honour individuals, organisations and companies which champion diversity and inclusion. Each year, we gather to celebrate the stories and achievements that drive progress and enrich our society.

Why Attend or Sponsor?

- Connect with leaders and influencers across various sectors; know your communities and meet future leaders
- Hear inspiring stories from award recipients and hear from international keynote speakers-our resident host Nazir Afzal OBE
- Celebrate the diversity that strengthens Tees Valley, embracing change through inclusion can be achieved-come to our event, see the potential.

New Award Categories for 2024

We recognise our Tees Valley region has changed, we have inspiring individuals and expanding industries and a growing diverse population, to encompass this change we have refreshed and renewed some of our categories. Recognising this growth is vital because it acknowledges the dynamic contributions of our diverse population, ensuring that inclusion remains central to our region's progress and prosperity.

There is still a chance for you to nominate and sponsor this significant event in the diversity calendar, this event has always been oversubscribed each year-so book your place now.

Award Categories

1. Community Awards

Community Ambassador – This award recognises an individual who has made an exceptional contribution to their local community, acting as a positive role model and ambassador for social change through their volunteerism, advocacy, and leadership.

Community Organisation – Recognises a community-focused organisation promoting social inclusion and diverse representation within ethnic minority communities. This award highlights voluntary organisations, charities and social enterprises tackling inequalities and building stronger, more inclusive neighbourhoods.

Community Champion – Honours a passionate individual from an ethnic minority background whose leadership, advocacy, or community organising makes a significant impact. They tackle local challenges, champion social mobility, and inspire others within their communities.

2. Youth Awards

Apprentership Award – Recognition of an employer or organisation that has shown outstanding commitment to providing high-quality apprenticeship opportunities, fostering skill development, and supporting the professional growth of apprentices, in addition to ensuring equality, diversity and inclusion is integrated into their schemes and provision.

Youth Impact Award – Youth Impact Award: Celebrates young leaders, that champion EDI among their peers and within their education establishment. This award highlights those fostering a future where all young people, regardless of background, can thrive, a young person from an ethnic minority background who despite facing challenges, inspires others to overcome obstacles and achieve their full potential too.

3. Public Sector Award

Important to acknowledge a public sector organisation/body or individual that has shown exemplary commitment to advancing equality, diversity, and inclusion within the Tees Valley region, demonstrating innovation, leadership, and measurable impact in their work. Creating pathways for under-represented communities within their workforce and/or transforming systems to eliminate discrimination.

4. Health Award

This prestigious award recognises individuals or organisations who have demonstrated exceptional commitment and innovation in promoting health and well-being among diverse communities. Through community health initiatives, or advocacy for equitable healthcare access, recipients of this award have made significant strides in improving the health outcomes and quality of life for BME individuals in the region.



5. Education Award

This award recognises individuals, schools, or organisations that have demonstrated excellence in promoting learning, fostering academic achievement, and supporting the personal and professional development of BME individuals. Their dedication and passion for education serve as a beacon of inspiration, enriching lives and shaping futures.

6. Business Awards

Micro Business of the Year – Recognises a small, dynamic business owned or led by someone from an ethnic minority background, demonstrating innovation, sustainability, and community engagement, promoting positive change within their community.

SME Business of the year – Honours a small or medium-sized enterprise owned or led by someone from an ethnic minority background, excelling in business performance, leadership, and social responsibility, inspiring and empowering entrepreneurs from diverse backgrounds.

Business Person of the year – Recognises an exceptional business leader from an ethnic minority background driving success while making a positive impact on others in the region, fostering an inclusive business environment.

Social Impact Business of the year – Celebrates a large private sector organisation demonstrating outstanding commitment to promoting EDI within its workforce and collaborating with ethnic minority communities for positive change.

International Business Award – Acknowledges a leader or company who has demonstrated outstanding commitment to ensuring local communities are included in their ambition for growth and inclusion. The recipient will have demonstrated outstanding efforts in achieving equality, diversity, and inclusion, showcasing a genuine dedication to uplifting the BME community within the Tees Valley region while also making a significant impact on an international scale. This award celebrates the power of global corporations to foster local engagement and champion inclusive excellence.

7. Woman of the Year

Celebrating a remarkable woman who has made significant contributions to the Tees Valley community, demonstrating leadership, resilience, and empowerment in her professional, personal, or community endeavours. Providing opportunities for future generations, this exceptional woman will lead the way by ensuring her legacy provides gender equality outcomes.

8. Lifetime Achievement Award

Awarded to an exemplary individual who has made a lasting and significant impact on the Tees Valley community over the course of their lifetime, demonstrating positive leadership, dedication, and service to others to ensure diverse communities are represented across all spheres of civic, business, and public engagement.

Sponsorship Opportunities

Date: Friday 18th October 2024

Venue: Marquee, Kirkleatham Walled Garden

Title Sponsor - £10,000 +vat

- Positioning as the main sponsor of the Tees Valley EDI Awards
- Sponsorship and presentation of a Tees Valley EDI Award
- Opportunity for a company representative to address the audience
- Branding on all event materials, including website, official Awards magazine, invitations and media boards
- Inclusion in all PR & Marketing Activities
- Two tables of ten guests at the Tees Valley EDI Awards event
- Rolling visual logo on all video projections screens at the Awards Dinner
- Logo on the stage during the event
- Organisation profile in the official Awards magazine
- 2 full pages, colour advertisement in the official Awards magazine
- Featured in the post awards community radio broadcast
- Complimentary Exhibition Space 3m X 1m

Silver Sponsor - £6,500 +vat

- Sponsorship and presentation of a Tees Valley EDI Award
- Branding on all event materials, including website, official Awards magazine, invitations and media boards
- Inclusion in all PR & Marketing Activities
- Two tables of ten guests at the Awards Dinner
- Rolling visual logo on all video projections screens at the Awards Dinner
- Full page colour advert in the official Awards magazine
- Complimentary Exhibition Space 2m x 1m

Bronze Sponsor - £4,500 +vat

- Branding on event website, official Awards magazine and media boards
- One table of ten guests at the Awards Dinner
- Rolling visual logo on all video projections screens at the Awards Dinner
- Full page colour advert in official Awards Magazine
- Complimentary Exhibition Space 1m x 1m

Other Opportunities

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Seats Booking

Table of 10 - £500 +vat

Seats - £55 +vat

Small Business Package - £400 +vat

- 2 Tickets for the awards
- DL advert in the official Awards magazine
- A directory listing in the new directory in the official Awards magazine
- A directory listing on the website for 12 months
- * additional tickets discounted to £40 +vat each

Advertising Opportunities

Advertising in the official awards magazine

A4 colour advert (Full page) in the official awards magazine - £800.00 +vat

A5 colour advert (Half page) in the official awards magazine- £450.00 +vat

DL advert in the official awards magazine - £300.00 +vat

Advertising on the awards website for 1 year - £250.00 +vat

Promotion of own material on night from - £400.00 +vat

Directory listing on the website for 12 months - £50.00 +vat

Welcome Drinks

Welcome drinks sponsorship - £1,500.00 +vat

Exhibition Space

Space on the night of the awards - £500.00

'Goody bag' Sponsorship

Sponsorship of event 'goody bags' - £500.00

Voluntary Sector Special Offer

One table of 10 and A4 advert in awards magazine - £800.00 +vat

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